

Foschini Group on the button with support for environmental education

The Foschini Group has become the primary funder of the highly successful WESSA / WWF Eco-Schools Programme in the Western Cape, with a R180 000 donation for Regional Coordination of Eco-Schools, which operates under the auspices of WWF and WESSA in South Africa.

Globally, the Programme operates in more than 40 countries. It's been especially successful in the Western Cape, where 91 schools are registered with the Programme for 2007.

Hettie Gets, WWF-SA's Environmental Education programme manager in South Africa says the donation is especially welcome at a time when humankind's ecological impact is in the public spotlight.



"The generation that's learning how to limit their ecological footprint now, could play a pivotal role in humankind's longevity on the planet. Our task is to equip them with the relevant knowledge to make the crucial choices that will affect us as well as future generations."

Colleen Carstens, HR Manager of CSI and Communication for the Foschini Group, said: "We hope our contribution will help learners in the Western Cape develop an understanding of their role in sustainable use of natural resources and will encourage a lifelong interest in it."

Eco-Schools was initiated in 1993 to involve young people in local environmental projects. It aims to raise



learners' awareness of environmental and sustainable development issues through classroom study combined with school and community action.

It also provides a system for environmental management of schools.

Gets adds: "Because environmental education has elements of ecological, economical and socio-political principles, it cuts across the school curriculum and

has relevance to all aspects of life. Helping translate that into action is what this programme does so well, and what can help make a difference in the choices made by the next generation of consumers."



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