

# GOODY2SHOES



keeps  
KIDS' feet  
warm this  
winter

Children across the country are going to school this winter with warm, dry feet thanks to the Goody2Shoes initiative, brought to you by Exact! in partnership with The Foschini Group Foundation and the shoe manufacturer, Eddels.

Suzanne Annenberg, General Manager at Exact!, says for every pair of school shoes bought at the 178 Exact! stores participating nationwide between the 21st June and 15th July this year, the company – part of the Foschini Group – together with Eddels in KwaZulu-

Natal will donate a new pair of school shoes to a disadvantaged child.

“Made possible through a R100,000 donation from The Foschini Group Foundation which will also manage the distribution of the shoes around the country, the Goody2Shoes programme aims to give children from severely disadvantaged circumstances a pair of new school shoes this winter,” she says. “Besides giving these kids something to smile about, Goody2Shoes allows our customers to participate in a meaningful way by actively influencing the lives and conditions of those less fortunate than themselves.”

Extending the beneficial impact of the programme,

Annenberg says the shoes will be produced by workers from previously disadvantaged communities who are specially trained in the Eddels factory school.

“Originating from a small scale training initiative for previously unemployed members of the Pietermaritzburg community, the Eddels factory school produces quality school shoes using South African raw materials,” she says. “Goody2Shoes also helps create employment opportunities for people from the community it operates in, making the lives of many others a little easier.”



Exact! a trading division of the Foschini Retail Group trades from 180 stores nationwide. As the Foschini Group's value chain it represents accessible fashion for men, women and children. Consistent quality, reassuring affordability and an aspirational environment ensures unrivalled value.

## THE FOSCHINI GROUP

The Foschini Group is made up of the following operating divisions: Foschini; branded as Foschini, Donna Claire, Fashion Express and Luella | Markham | Exact! | The Sports Division; branded as Sportscene, Totalsports and DueSouth The Jewellery Division; branded as American Swiss, Sterns and Matrix | @home and @home living space | Financial Services comprising Retail Credit Solutions, RCS Private Label Cards and RCS Personal Finance

FOSCHINI

donna-claire  
FASHION IN SIZES 16 - 28



Luella

Markham

exact!  
wearever

sportscene

TOTALSPORTS

DUESOUTH  
BE AN OUTSIDER

AMERICAN SWISS  
YOU DESERVE IT

STERN'S  
THE JEWELLER

MATRIX

@home  
THE HOMEWARE STORE

@homelivingspace  
THE HOMEWARE STORE

RCS give yourself credit

These divisions sell clothing, jewellery, accessories, cosmetics, sporting and outdoor apparel and equipment and homewares to the broad middle-income group throughout South Africa. The Financial Service Division offers pre-approved loans, mainly to qualifying customers of the Group, and credits to customers of merchants outside the Group.