

## FOSCHINI STAFF DIG DEEP TO BOOST HOSPITAL FUND

Generous staff of the Foschini Retail Group who contributed to a give-as-you-earn programme have handed a cheque for R60 000 to the Red Cross Children's Hospital Operation Theatre.

The group has donated a total of R500 000 to the hospital in donations from the group, from the employees' programme, and from their recycling efforts since 1995.

Foschini Group's, Colleen Carstens said their Corporate Social Investment strategy focused primarily on women and children, so whether they were donating for HIV/AIDS, poverty or health, choices were always made with this in mind.

"Half of our employees complement is women and the majority of our customers are women, many with children," she said.

The donation goes to boost Operation Theatre, a joint effort between the Children's Hospital Trust and the Cape Argus, to raise the outstanding R10 million needed to start construction on a new state-of-the-art complex of operating theatres for Red Cross.

The existing four theatres are old, cramped and outdated, and are contributing to long waiting lists.

The Trust's Natalie Earle said eight new theatres, which they will start building in March this year, would push up the current 700 to 800 operations on children each year by about 25%. "We want to thank the Foschini Group and its staff for their generosity and they should know that this wonderful donation will take us another step closer to reaching our target," she said.

Carstens said the Foschini Group was now challenging other retailers to equal or better their contribution. "initiating a give-you-earn scheme means individual contributions add up to a really significant sum," she said.



### How you can help Operation Theatre

- Donate online. Go to [www.kidzhospital.co.za](http://www.kidzhospital.co.za)
- Deposit money directly into the following bank account: The Children's Hospital Trust, Standard Bank account number 071443126 (current account), Rondebosch branch (code 025009).
- Send a cheque made out to The Children's Hospital Trust to Suite 259, Post net X18. Rondebosch, 7701.
- Leave a gift in your will. Call the Trust at 021 686 7860 for details.
- Stage and event or fund-raising drive nominating the trust as your beneficiary. Call Natalie or Helen at the trust number above to register your event.
- One of the most effective ways of helping the hospital is to join the trust's Planned Giving Programme. You organise a debit from your bank account for a set amount annually or monthly. Ongoing and consistent monthly donations help them plan well into the future.

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