

Building a house with heart



Staff of the Foschini Retail Group joined forces with Habitat for Humanity to build a house for an underprivileged family in the Western Cape community of Mfuleni.

The "Big Build" which took place from the 15 - 19 October 2007, saw over 150 members of staff from across the Group coming together on a daily basis in pursuit of a common goal, building a house. The work was physically demanding and hot, but very fulfilling. Besides the "feel good" factor, added benefits included getting to know different people from across the business and team building.

Team leader, Andile together with a group of 2 professional builders/brick layers made sure the house was built to plan and that quality standards were met. Daily tea breaks,

snacks and lunchtime meals were provided by a community caterer who ensured the Foschini Group builders received the necessary sustenance to do their daily work.

Friday, the 19 October 2007 which also happened to be "Do It Day" saw the house being completed. The keys to the new house were handed over to the new owner during a touching "dedication ceremony" where each volunteer had an opportunity to say something about their experience as well as to wish the owner well.

The Habitat for Humanity "Big Build" initiative proved to be a very well received CSI project in which staff could participate. Its success will ensure that it will become a regular fixture on the Foschini Retail Groups' annual calendar of CSI events.



THE FOSCHINI GROUP CSI
Look Good... Do Good... Feel Good!

THE FOSCHINI GROUP

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These divisions sell clothing, jewellery, accessories, cosmetics, sporting and outdoor apparel and equipment and homewares to the broad middle-income group throughout South Africa. The Financial Service Division offers pre-approved loans, mainly to qualifying customers of the Group, and credits to customers of merchants outside the Group.